



BMA Overview

Developed by local music organisations, Brent Music Academy is a new charitable organisation (charity number 1204014) providing professional training and practical opportunities for young people who display a passion and aptitude for music performance, production, business and/or related industry skills.

Why is BMA needed?

Brent is still a highly deprived neighbourhood with a need for dedicated support structures for young people pursuing careers in creative professions. BMA will inspire, educate and increase the employability of its young people into a more diverse industry workforce.

Working in partnership

This is a programme built in partnership with the Royal Philharmonic Orchestra, Institute of Contemporary Music Performance, Brent Music Service, Brent Black Music Coop and Young Brent Foundation. We are therefore building the foundational relationships with the Council, wider arts and youth based organisations in the Borough to ensure improved outcomes for children and young people.

All activity is designed and facilitated by world-leading industry professionals from diverse backgrounds, genres and sections of the industry. Content and curricula are designed to ensure participants receive a well-rounded music and/or industry education that supplements their existing provision, and that includes the relevant skills and knowledge required for a successful career in the industry.

Young people and community voice

BMA consulted with young people, parents and the local community in the following ways:

- public consultation, including parents and young people from Brent Music Service, and other partner organisations, ahead of the pilot early 2023
- 2 pilot phases June/July 2022 and Jan/Feb 2023
- Feedback and evaluation from young people on the pilot and their teachers

How does it work?

The Academy runs in two 'pathways' depending on interest:

- The [Performance Pathway](#) is designed for young people ages 8–19 who sing, play an instrument or compose their own music, working in any genre or style, with a passion for collaborating and performing with others.
- The [Industry Pathway](#) (based at ICMP) explores non-performance elements of the industry, which include audio engineering, music production, marketing, talent promotion, event management, and related fields. Participants will range in age from 14–19 years old.

Opportunities for younger (ages 4–7) and older (ages 19–25) young people demonstrating exceptional potential will be developed as the Academy grows.

Additional out-of-term "enrichment" projects and work experience opportunities will be provided periodically during the year.

www.brentmusicacademy.com