

Financial Fundamentals: Navigating Business Finances

Delve into essential financial principles crucial for any organisation. This comprehensive webinar collection is jam-packed with valuable insights and practical tools. You will leave with enhanced knowledge, confidence and a wealth of resources including worksheets, checklists and templates to implement in your organisation.

We will cover:

- VAT principles and compliance
- Mastering cash flow
- Effective Credit control
- Understanding IR35 for off-payroll work
- Streamlining processes for accurate financial records
- Accounts Essentials

Equip yourself with the knowledge to handle all key financial operations smoothly and efficiently.

VAT in Education

Overview:

Gain knowledge in VAT principles and regulations to ensure compliance within educational institutions. In this webinar, we will cover:

- Analysing supplies and assigning the correct VAT liability
- Grants, sponsorship, donations and which VAT codes to apply
- Who is an eligible body
- Hiring out of rooms or letting a space, implications for VAT
- Running courses and e-learning
- Recovering VAT correctly and creating accurate VAT returns

Ensure your VAT practices are robust and compliant.

In more detail:

Analysing Supplies and Assigning the Correct VAT Liability

- Types of supplies (standard-rated, zero-rated, exempt)
- Practical examples and case studies

Grants, Sponsorship, Donations, and Applying the Correct VAT Codes

Understanding the VAT treatment for different income types



• Examples of common scenarios

Who is an Eligible Body

Definition and criteria for being an eligible body

Hiring Out Rooms or Letting Space

- VAT implications for room hires and lettings
- Specific scenarios and best practices

Running Courses and E-Learning

- VAT treatment for educational services
- Differences between in-person and online courses

Recovering VAT Correctly and Creating Accurate VAT Returns

- Best practices for VAT recovery
- Steps to ensure accurate VAT returns
- Valid VAT Invoices

Cash Flow Management

Overview:

Understand the principles of cash flow management tailored for educational institutions. In this webinar, we will cover:

- How to create a cash flow forecast
- Understanding what you need and how to make accurate estimates
- Planning and managing finances to ensure smooth operational flow

Improve your financial health with effective cash flow strategies.

In more detail:

How to Create a Cash Flow Forecast

- Basics of cash flow forecasting
- Tools and templates

Understanding What You Need and How to Make Accurate Estimates

Identifying key cash flow drivers



Techniques for making realistic estimates

Planning and Managing Finances to Ensure Smooth Operational Flow

- Strategies for maintaining a positive cash flow
- Monitoring and adjusting forecasts

IR35: Implications of Using Freelancers

Overview:

Navigate the complexities of IR35 regulations and their implications for your organisation when employing freelancers. In this webinar, we will cover:

- How to determine if IR35 rules apply
- Avoiding common pitfalls
- HMRC's key tests for assessing
- How to help protect your organisation from non-compliance risks

Safeguard your organisation by understanding IR35.

In more detail:

How to Determine if IR35 Rules Apply

- Criteria and tests for IR35
- Examples and case studies

Avoiding Common Pitfalls

- Common mistakes and how to avoid them
- Best practices for compliance

HMRC's Key Tests for Assessing

- Understanding the HMRC guidelines
- Practical application of the tests

How to Help Protect Your Organisation from Non-Compliance Risks

- Steps to ensure compliance
- Risk management strategies



Credit Control Strategies

Overview:

Master credit control with effective strategies and templates designed for educational institutions. In this webinar, we will cover:

- Implementing robust credit control measures
- Improving cash flow and reduce bad debts

Take control of your finances with structured credit control practices.

In more detail:

Implementing Robust Credit Control Measures

- Essential credit control techniques
- Tools and templates

Improving Cash Flow and Reducing Bad Debts

- Strategies for efficient cash collection
- Dealing with overdue accounts

Monitoring and Reviewing Credit Control Practices

- Key performance indicators
- Continuous improvement

Accounts Essentials: Charities and Business

Overview:

Understand the fundamental principles of accounts with a dedicated focus on interpreting business reports. In this webinar, we will cover:

- Key accounting principles essential for accurate financial reporting
- Strategic planning for your organisation's financial year, complete with a timeline of critical actions
- Recognising areas that may impact your business and how to address them effectively
- Interpreting financial statements to make informed decisions

Equip your organisation with the knowledge to maintain transparent and precise financial records and touch on the unique needs of both charities and businesses.



In more detail:

Key Accounting Principles Essential for Accurate Financial Reporting

- Basics of accounting principles
- Importance of accuracy in financial reporting

Strategic Planning for Your Organisation's Financial Year

- Setting financial goals and milestones
- Creating a financial calendar

Recognising Areas That May Impact Your Business and How to Address Them Effectively

- Identifying financial risks and opportunities
- Strategies for mitigation and optimisation

Interpreting Financial Statements to Make Informed Decisions

- Reading and understanding balance sheets, income statements, and cash flow statements
- Key financial ratios and what they mean

The Importance of Processes & Reconciling

Overview:

Discover how processes and systems are crucial to the smooth running of your organisation. In this webinar, we will cover:

- Organising work to reduce mistakes and stress
- Creating consistent operational procedures
- Mastering the art of reconciling financial records for accuracy

Build a stress-free and consistent organisation with solid processes and reconciliation practices.

In more detail:

Organising Work to Reduce Mistakes and Stress

- Setting up effective workflows
- Tips for reducing errors

Creating Consistent Operational Procedures



- Developing standard operating procedures
- Ensuring consistency across the organisation

Mastering the Art of Reconciling Financial Records for Accuracy

- Techniques for accurate reconciliation
- Tools and best practices